



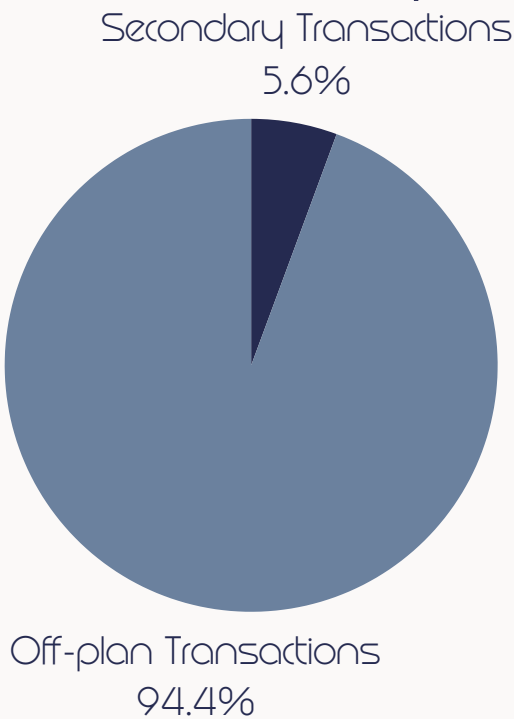
Off-plan Market Report

August 2025

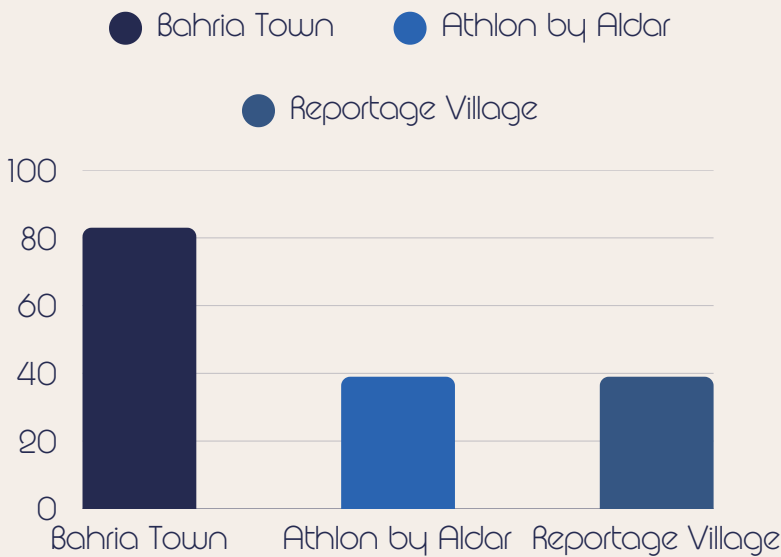
# Lets Talk Numbers - August 2025

August has been a record-breaking month for off-plan investment with a total number of 12,087 sales out of 12,881, representing 94% of the market share. Business Bay has reclaimed the number 1 spot for investment, followed by last month's winner JVC and Damac Riverside. Interestingly, Binghatti have claimed 1<sup>st</sup> place as the most popular developer, followed by Damac, Sobha and Emaar. This is due to Binghatti's numerous launches across Downtown and Business Bay alongside their lucrative summer promotions to drive sales and clear remaining inventory.

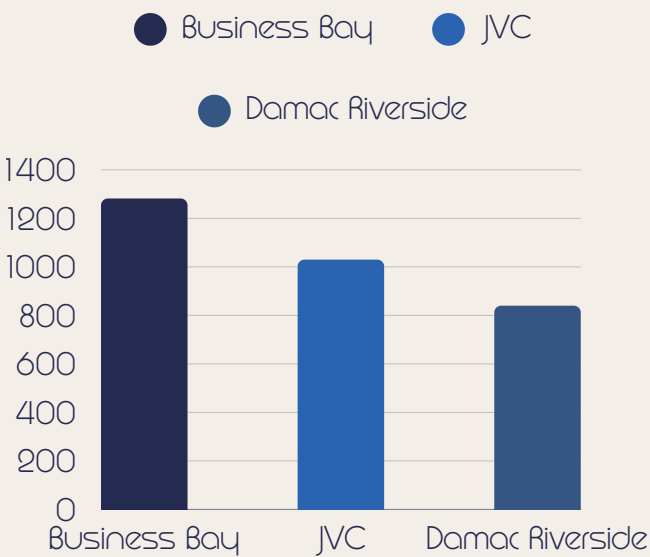
## Residential Sales Volume - Off-plan Vs Secondary



## Residential Sales Volume by Area: Villas & Townhouses



## Residential Sales Volume by Area: Apartments



# Our Top Picks

Here at House Hunters, we work with the top developers in Dubai to ensure safe and profitable investments. Here are our top projects for the month, which we believe are worth your attention.

## Townhouse/Villa Hayat - Dubai South Properties



- Starting Price: AED 5M
- Units: 3 bedroom townhouses and 4-7 bedroom villas
- Payment Plan: 80/20 | 60/40
- Location: Nad Al Sheba
- Handover: Q1 2029

## Apartment Riverside Views - Damac



- Starting Price: AED 998K
- Units: 1 and 2 bedroom apartments
- Payment Plan: 60/40
- Location: Dubai South
- Handover: Q3 2029



Thanks for reading!  
For more information, Contact me now.

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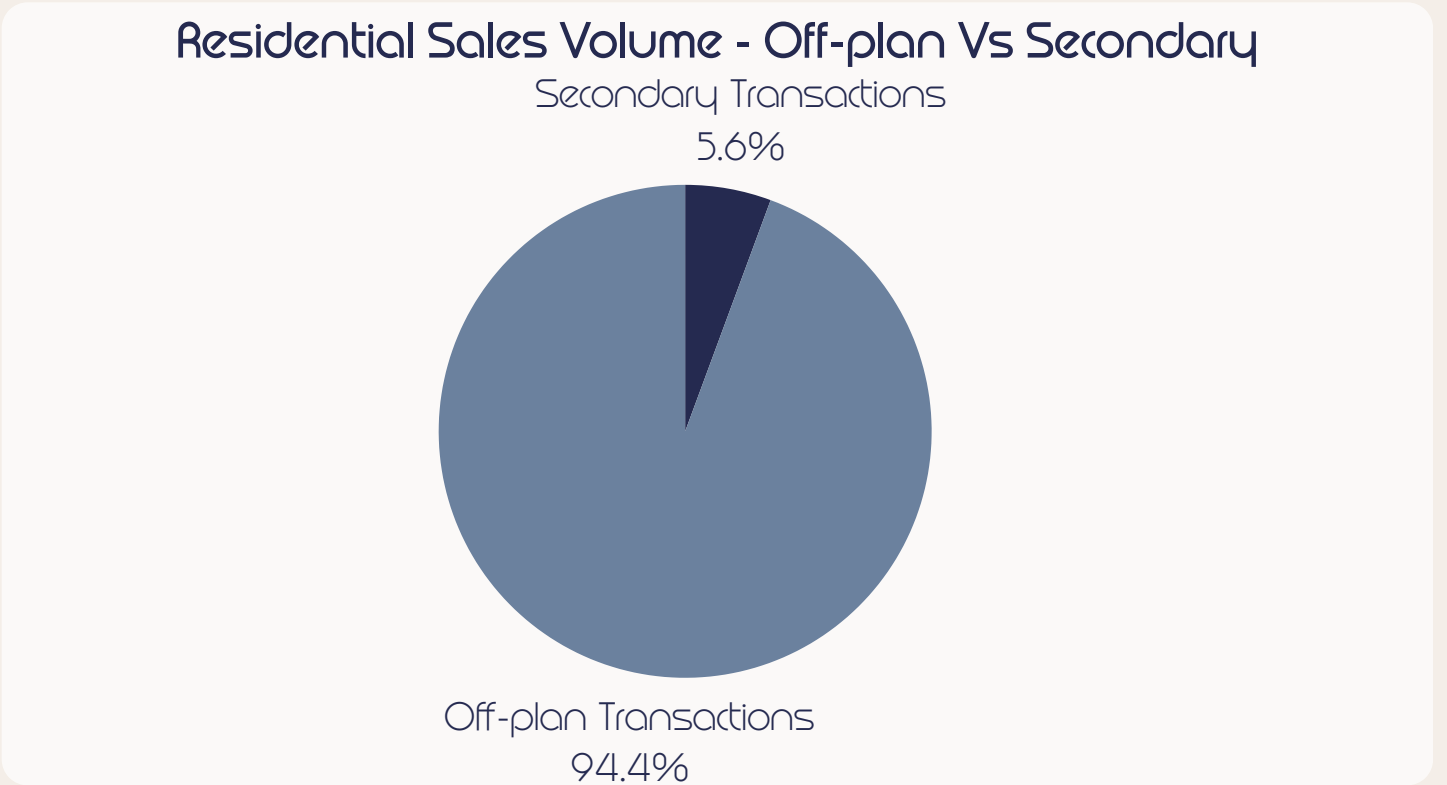


Off-plan Market Report

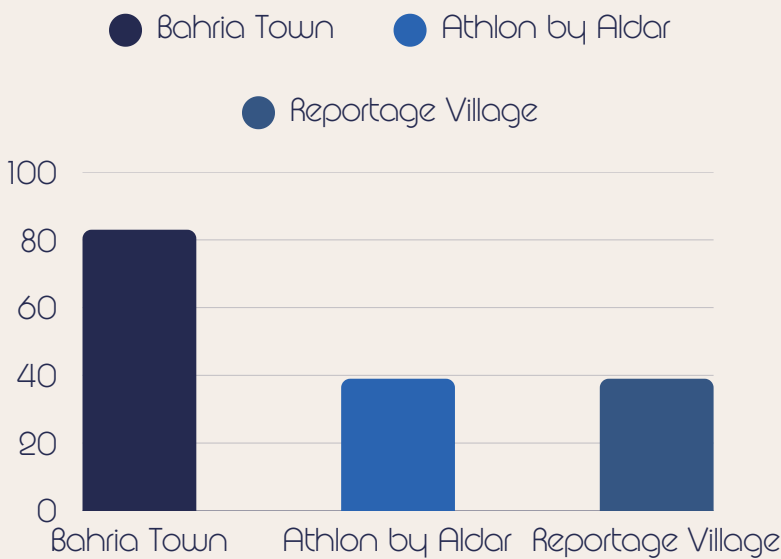
August 2025

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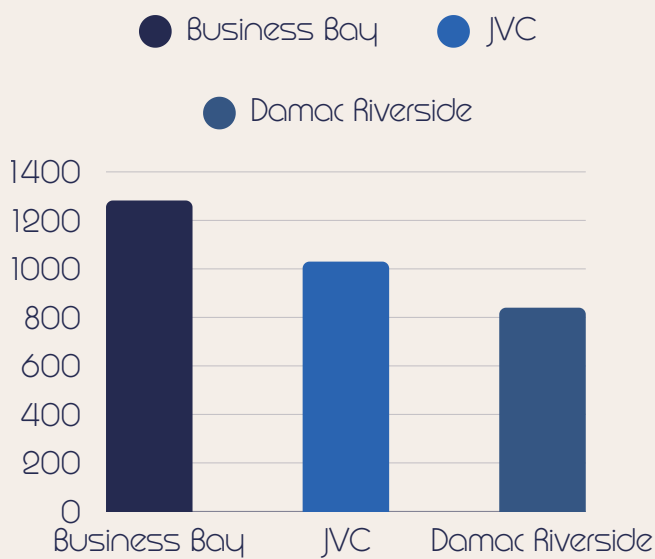
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Residential Sales Volume by Area:  
Villas & Townhouses



Residential Sales Volume by Area:  
Apartments



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